

Lead analyst, The Insurance Insider
Location: London
Contract type: Permanent, full-time
Salary: Negotiable, depends on experience

The Insurance Insider is looking for someone to join its senior editorial team in London.

The Insider team is focused on providing real-time market intelligence and forward-looking insight to senior professionals in the (re)insurance sector based on unrivalled networks of sources and deep knowledge of the sector.

Our mantra is to ensure our readers know first, and understand better.

The role – with a preliminary title of Lead Analyst – will be focused on originating and writing first-class content to help deliver on this mission.

Articles produced by the lead analyst will be thoughtful and well-researched, offering an analytical edge and an informed view.

We are looking for a candidate who comes from the sector and who is interested in a career switch where they can still apply their industry knowledge, or for an analyst who has experience covering the (re)insurance sector.

The Lead Analyst will play a crucial role in delivering content and will be the holder of many senior relationships with the market.

Responsibilities

- Research and write long-form analysis articles which provide insight to readers, helping them to join the dots and make sense of key sector and specific company developments.
- Devise and write opinion pieces which take a position on key sector and company issues, which show voice and style, as well as delivering insight.
- Originate and write exclusive news stories, based upon noteworthy developments at companies, sourced via a network of industry sources.
- The role will have a major focus on identifying, approaching and cultivating sources both over the phone and in person, with a need for a network to be rapidly built across a significant number of companies as a means of following both sector developments and individual companies.

Capabilities

- The candidate must have a background in the insurance industry, including an understanding of the technical detail of the sector.
- This will probably involve having spent time either covering the sector as an analyst, or working for a carrier/broker/MGA.
- The candidate may have a formal analyst qualification, or some professional accreditation within the sector.
- The candidate must have good inter-personal and communication skills, and a willingness to engage with senior industry sources both over the phone and in person.
- The candidate must have strong writing skills, but training will be offered around journalistic skills.

The Insurance Insider is part of Euromoney Institutional Investor, a FTSE 250 information business providing critical data, price reporting, insight, analysis and event across a range of verticals.

To apply, please email a CV and covering letter to Managing Editor Catrin Shi on catrin.shi@insuranceinsider.com.